

Web Site Directory Listing Options

BASIC LISTING

Pool & Spas

Business Classification

East Texas Spa

4703 Troup Highway
Tyler TX 75703
(1 mile south of Loop 323)
(903) 561-7565

LISTING WITH ADDITIONAL LOCATION ADDED

Pool & Spas

East Texas Spa

4703 Troup Highway Tyler TX 75703
(1 mile south of Loop 323)
(903) 561-7565

Additional Location

414 W. Loop 281 Longview, TX 75063
Post Haste Shopping Center
(behind Casa Olé)
(903) 238-8021

LISTING WITH ALL AVAILABLE OPTIONS

Pool & Spas



Logo

click logo to go
to our website

Logo & Text
Website Hyperlink

4703 Troup Highway Tyler TX 75703
(1 mile south of Loop 323)
(903) 561-7565

[Click here for a map](#)

414 W. Loop 281 Longview, TX 75063
Post Haste Shopping Center
(behind Casa Olé)
(903) 238-8021

[Click here for a map](#)

Create a printable map

Play a commercial



[Click to hear our commercial](#)

[Click to download FREE realAUDIO player](#)



[Print an INSTANT SAVINGS Coupon](#)

Create a printable coupon

KTBB.com

The News/Talk/Sports SuperStation on the Web

KDOK.COM

East Texas' Great Music Station on the World Wide Web

Web Site Directory Rates *(per month)*

	<u>ktbb.com</u>	<u>kdok.com</u>	<u>both</u>
Text and/or logo hyperlink	Free	Free	Free
Basic Listing with additional location <i>(per location)</i>	\$5.00	5.00	8.00
Listing under additional classification <i>(per location)</i>	5.00	5.00	8.00
Include a color logo	5.00	5.00	8.00
Create a printable map <i>(per location)</i>	5.00	5.00	8.00
RealAudio® commercial playback <i>(per cut)</i>	10.00	10.00	12.00
Printable Instant Coupon	10.00	10.00	12.00
TOTAL PACKAGE	<u>\$40.00</u>	<u>40.00</u>	<u>56.00</u>

TERMS & CONDITIONS

1. A basic directory listing will be provided free of charge to any advertiser whose budget in any single month exceeds \$500.00 on *either* of KTBB or KDOK or \$850.00 on *any combination* of KTBB and KDOK. *(example: If an advertiser is spending \$600 in a single month on KTBB, a directory listing will be provided on the KTBB website. If an advertiser is spending \$750 in a single month on KDOK, a directory listing will be provided on the KDOK website. If an advertiser is spending \$500 on KTBB and \$350 on KDOK, a directory listing will be provided on BOTH websites.*
2. Directory listings will be deleted at the end of the third month following the termination of active advertising contracts on KTBB and/or KDOK.
3. RealAudio® commercials and printable instant coupons may be changed once every 30 days at no charge. Additional RealAudio® and/or coupon copy changes will be billed at \$10 per change. Copy changes will be made simultaneously on both websites.
4. All charges for website services, including directory listings, are *net to station*.



Web Site Services Order



Check one or both

 Basic Listing

Business Name: _____
 Address Line 1: _____
 Address Line 2: _____
 Telephone: (_____) _____
Area Code

No Charge

 Additional Location

Address Line 1: _____
 Address Line 2: _____
 Telephone: (_____) _____
Area Code

\$5 \$8
circle one

 Additional Location

Address Line 1: _____
 Address Line 2: _____
 Telephone: (_____) _____
Area Code

\$5 \$8
circle one

 Additional Classification(s)

Classification: _____
 Classification: _____

\$5 \$8
circle one
\$5 \$8
circle one

Color Logo (provide scan-ready art or .jpg/.gif file) _____ **\$5 \$8**
circle one

Printable Map **\$5 \$8** per location x _____ locations _____ **\$** _____
circle one

RealAudio® Commercial Playback _____ **\$10 \$12**
circle one

Printable Instant Coupon _____ **\$10 \$12**
circle one

Text and/or Logo Hyperlink _____ **No Charge**
 provide complete url (e.g. www.acmewidget.com)

TOTAL MONTHLY CHARGES: \$ _____

ADVERTISER'S INITIALS: _____

