

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

ISSUE & NON-CANDIDATE POLITICAL ADVERTISING AGREEMENT FORM

I, _____ hereby request station time for political advertising as follows:
name of individual, organization or ad agency

CHECK ONE: Per attached insertion order/confirmation As described in the space below*

CHECK ONE:

*Attach additional page(s) if necessary

Ad "communicates a message relating to any political matter of national importance" by referring to 1.) a legally qualified candidate for federal office; or, 2.) an election to federal office; or, 3.) a national legislative issue of public importance (e.g. IRS tax code, Social Security. etc.); or, 4.) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g. ad pertains only to a state or local community issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Name of organization requesting time:

Ad agency name:

Address:

Contact:

Phone:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Advertiser:

Address:

Contact:

Phone:

Email:

Station is authorized to announce the time as paid for by the person or entity named as "advertiser" above.

List ALL officers, members of executive committee and members of the board of directors (or other governing body) of the advertiser/sponsor (attach separate page if necessary):

Name & title:

Name & title:

Name & title:

Name & title:

Name & title:

Name & title:

Name & title:

Name & title:

Name & title:

Name & title:

By signing this form, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing body.

If ad refers to candidate(s) for federal office or a federal election, list ALL of the following:

N/A

Name(s) of all candidates referred to:

Office(s) sought by such candidate(s):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the advertising that is being purchased. (No acronyms or abbreviations. Attach additional pages if necessary.)

N/A

ISSUE & NON-CANDIDATE POLITICAL ADVERTISING AGREEMENT FORM - Page 2

SIGNATURES

Advertiser/sponsor agrees to indemnify and hold station harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of advertisements requested via the submission of this form. For the ad(s) requested hereby, the advertiser also agrees to prepare a script, transcript or recording, which will be delivered to the station by the order deadlines as set forth on station's political advertising rate card(s).

Signature of Advertiser/Sponsor:

Signature of Station Official:

Signature:

Signature:

Printed Name:

Printed Name:

Date Request Submitted:

Date of Acceptance/Rejection:

ALL ITEMS BELOW TO BE COMPLETED BY STATION ONLY

Ad received by station? Yes No Date ad received: _____

If the listing of officers, executive committee members, board or other governing body members appears incomplete, station is to ask the advertiser/sponsor in writing if there are other officers, executive committee members or directors, maintain a copy of such written inquiry and update this form if additional information is provided.

DISPOSITION OF ADVERTISER/SPONSOR REQUEST:

Accepted

Accepted contingently (e.g. ad not received by deadline, ad content not available for review prior to scheduled start)*

Rejected (provide reason/explanation below - attach additional pages if necessary)

*Upload partially accepted form to station OPIF. Promptly upload an updated final form when order is fully accepted.

DATE(s) AND NATURE OF FOLLOW-UP ACTION(s) (if any):

Station contract/order #:

Station call letters:

Date Request Received:

Agency estimate # (if applicable):

Order start date:

Order end date:

For national issue ads only. Not required for state/local issue ads

Upload time order, this disclosure/agreement form, invoice and/or traffic system order confirmation and any other material reflecting this transaction to the station ONLINE PUBLIC INSPECTION FILE (OPIF) or attach additional pages to document the schedule of time purchased, when commercial announcements actually aired, the rates charged and the classes of time purchased (including date, time, class of time (e.g. non-preemptible, ROS, etc.) and reason for any make-goods or rebates. If actual times that announcements air will not be known or available until an invoice is generated, the name of a contact person who can immediately provide that information should be placed in the "Terms & Disclosures" folder in the OPIF.